



Application Jukebox Lite - Next Generation Application Delivery

D A T A S H E E T

Pioneering Technology

- Application Jukebox is a patented technology offering an alternative to completely installing software applications on a PC.
- The software is streamed from the central Application Jukebox Server, where only the parts of the application required by the user are made available for immediate use through their Application Jukebox Player, reducing a traditional install by 60-80%.
- As additional functionality is required it is streamed on-demand.

What is Application Jukebox Lite?

Application Jukebox Lite is a freely available version of Application Jukebox, Endeavors' patented application streaming and virtualization technology. It allows you to try the product by running all Application Jukebox services on one server, without the scalability of the complete versions of Application Jukebox. Application Jukebox Lite allows administrators to publish and stream their own Windows®-based applications or choose from a selection of already published applications to stream on-demand.

The Application Jukebox family of products contain three key components. Application Jukebox Player sits on the client to create the virtual application environment and provides user authentication and application license enforcement. Application Jukebox Server controls and delivers applications, provides usage monitoring and logging, plus group, user and application level administration. Application Jukebox Studio allows ISVs and IT administrators to create a streamable, virtualized "appset" from standard, Windows-based applications that is then published to the server.

Benefits of Streaming and Virtualization

Increased productivity - by offering instant on-demand access to corporate applications, anytime, from anywhere, without the need for downloads or installs

Better desktop management - its inherent design ensures all client machines use the most current versions of applications guaranteeing document and file compatibility

Reduced storage requirements and increased upgrade rollout times - as new application builds are released only the differences need to be stored on the Jukebox Server for immediate streaming to the client

Improved IT support and maintenance efficiency - Clients can be completely re-installed in minutes by streaming a complete configuration to dramatically reduce support costs

Seamless integration into the existing environment - Application Jukebox offers complete interoperability between streamed and traditionally deployed applications

Increased application security - against piracy and spoofing using the U.S. Government Advanced Encryption Standard (AES) in addition to inter-server encryption

Reduced software license costs - through advanced license monitoring and management - frees software licenses not currently in use for other potential users

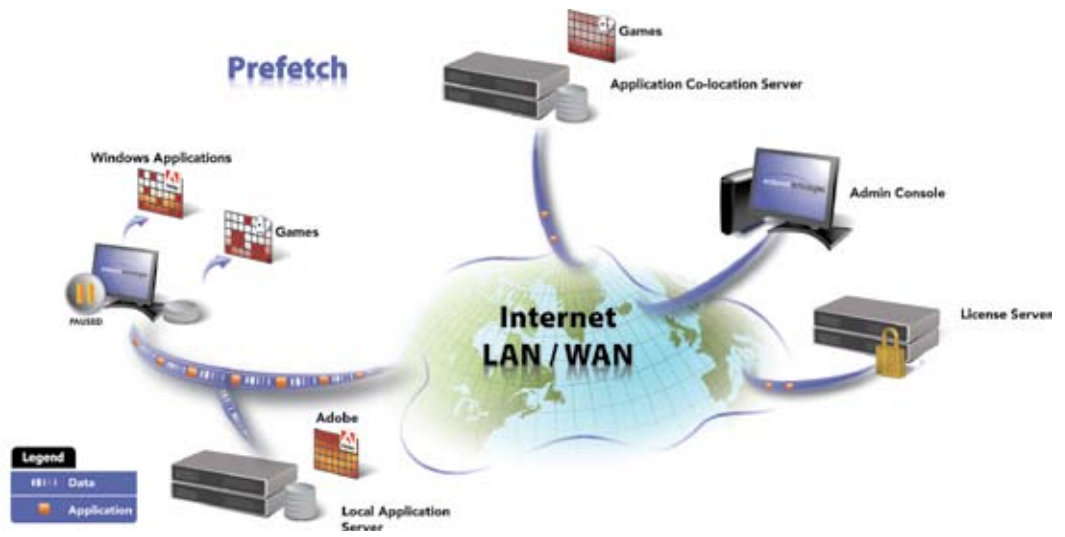
Guarantees compliance of license agreements - Application Jukebox makes it impossible for license numbers to be exceeded and offers more control

Improved support for remote workers - no need for IT staff to visit the office to install new applications or software updates

Stream any application
to any client,
anytime, anywhere.

Try it Now

Try Application Jukebox Lite by going to <http://tryitnow.endeavors.com>, email sales@endeavors.com or call +1-949-833-2800 for more information.



The Application Jukebox prefetch function streams the minimum content required to run an application when accessed the first time, allowing the application to quickly start.

Next Generation Application Delivery

Endeavors offers the next generation application virtualization and streaming solution - Application Jukebox - designed to significantly improve the efficiency of client-server environments, as well as optimize the performance and management of web applications.

Realizing the vision of a more efficient IT function requires a modern approach to application delivery. IT organizations are looking to remove the complexity of legacy access architectures and improve IT efficiencies, business response and user productivity. The transition to on-demand application delivery is central to this challenge.

Application Jukebox helps you to benefit from the advantages of on-demand application delivery.

Application Jukebox allows you to package, manage and deliver applications from a central location whilst interact with those applications locally on client PCs. This minimizes the cost and resources required to manage applications and their licenses across the enterprise. It gives the administrator complete control on how software is delivered and interacts with client devices. Users are provided with access to applications, on any remote PC, from anywhere without the need to download or install the application, offering a positive user experience.

Not only does Endeavors' next-generation on-demand product offer an out-of-the-box solution for enterprises looking to enable secure, easy and instant access to corporate applications, but it also provides a wealth of revenue opportunities for ISVs, ISPs, ASPs and other service providers looking to monetize their software as a service (SaaS) offerings with no re-engineering. Whether a business-to-business or business-to-consumer focus, Application Jukebox immediately opens new revenue opportunities to deliver your applications for sale, rent, subscription or "try before you buy."

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